



# TALLYFOX

A universe of questions.

A network to connect you to knowledge.

April 2017

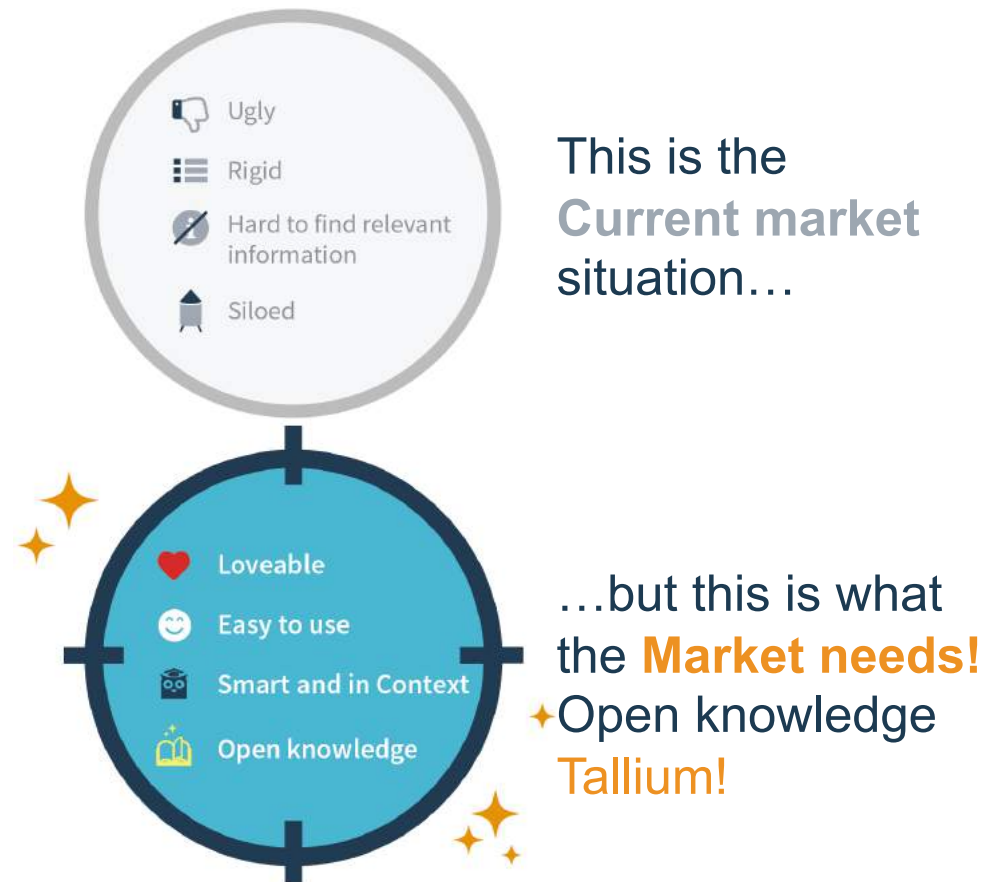
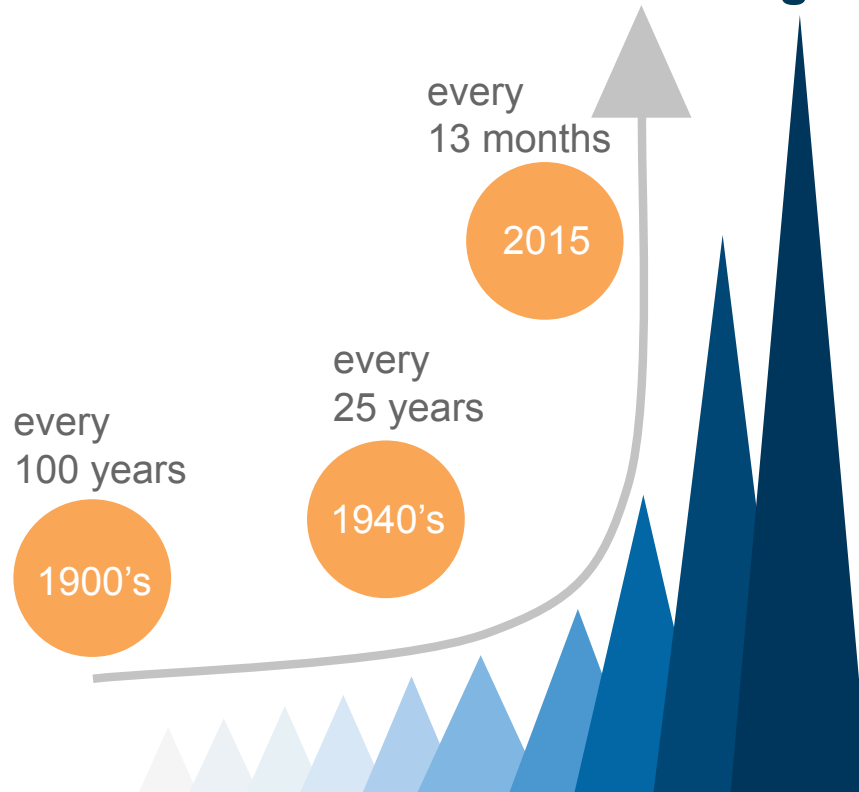
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Founder & Chairman

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As human knowledge doubles every 13 months, existing IT Solutions fail

## Business & Research Knowledge



# TallyFox Tallium – knowledge discovery made fun and easy

 Discover people and content relevant to you



## Discover Experts:

Relevant people automatically highlighted, and suggested based on your interests.

## Get Answers:

Find correct answers to your questions, or be notified when you're the expert.



## Discover Content:

Ranked and relevant content is suggested (e.g. documents, articles, work groups, discussions...)

# How we do it? - unique algorithms and architecture

Correlation algorithms..... and ..... Architecture



SmartMatchPro™



Relevance



Open Knowledge



Three Level Taxonomy



Member Ranking  
Domain Expertise  
quantified



Configurable



Multiple Vocabularies

# Discover as you browse

SmartMatchPro™ displays dynamic **Relevance %** as you browse.

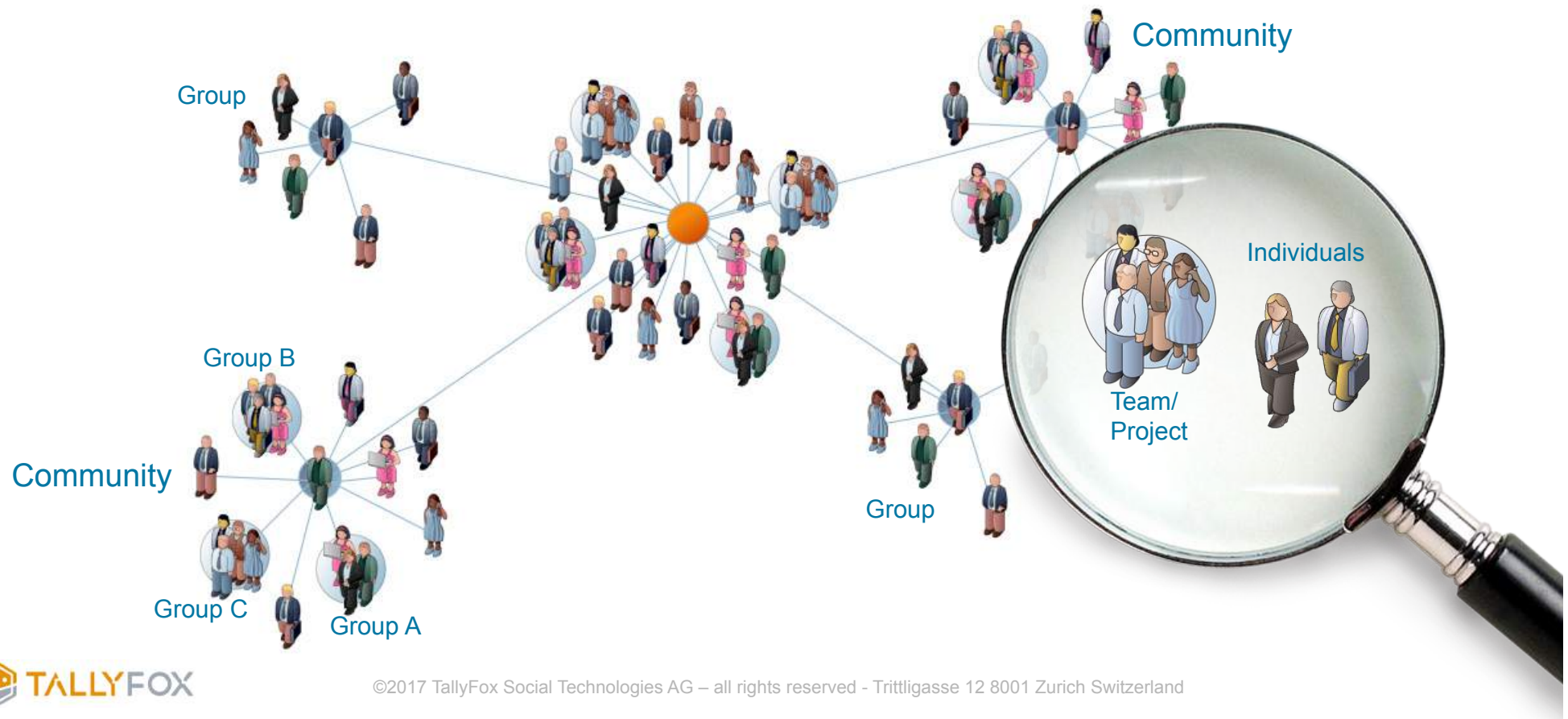
Members and content that match your interests will be highlighted to you.





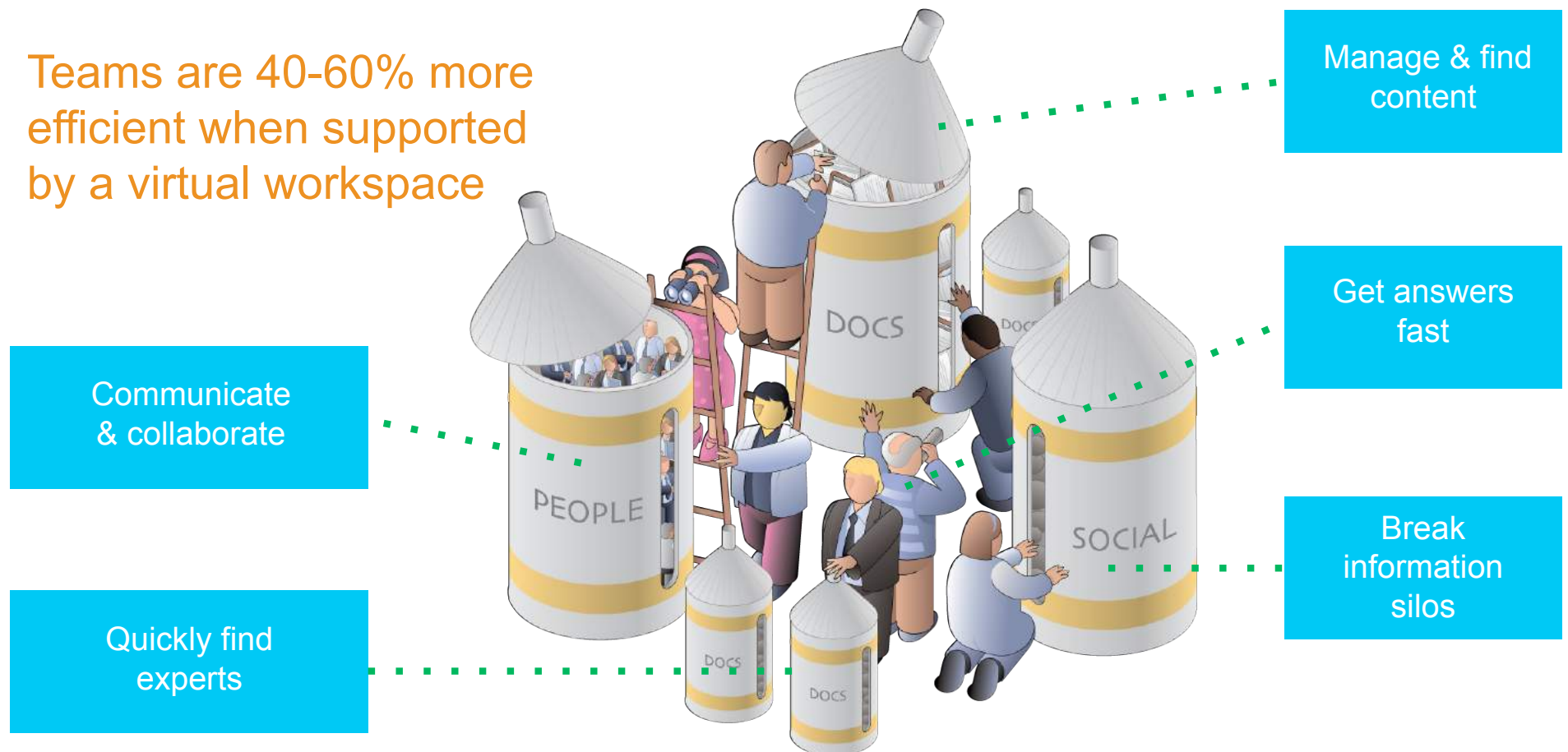
# TallyFox Tallium Platform turns Workspaces into Ecosystems

## Ecosystem with Workspaces inside



# Virtual workspaces for teams, projects & programs

Teams are 40-60% more efficient when supported by a virtual workspace



# Product configurations – Community and Network

## Product Options

TallyFox Tallium is a flexible platform,  
delivered in two options: **Tallium Community** or **Tallium Network**.

Start fast with one Community or multiple teams  
and link them into a Network with ease as you grow.



### **Tallium Community:**

- 2 - level structure
- Community & Groups
- Standard branding
- 200 GB Storage
- Mobile App



### **Tallium Network:**

- 3 - level structure
- Network, Community & Groups
- Custom themes
- 1 TB Storage
- Dedicated Apps
- White-label



# Responsive design + dedicated mobile

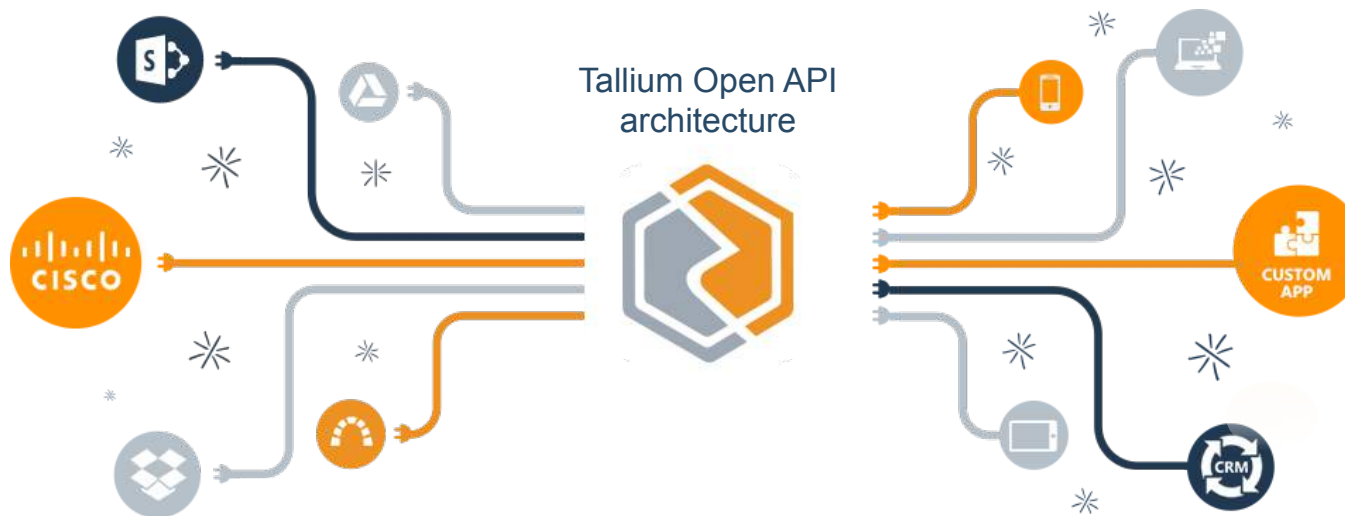
Platform is designed to be fully responsive for mobile, pads, and web access.

All latest version of standard browsers supported.

Dedicated apps for iPhone and Android.



# Open API architecture





## Tallium Configurable access rights & security

Tallium shares knowledge within and across digital workspaces



Boundaries only  
where you want them

# Unleash your expert network

## Powerful expertise-based taxonomy

Customized for each client

Familiar company terms

Quickly identify experts

Easy user interface

Personalized for experts

The screenshot displays a web interface for an expertise taxonomy. At the top, there is a search bar labeled "Search your expertise" with a magnifying glass icon. Below the search bar, the taxonomy is organized into three columns of categories, each with a checkbox icon to its left. The first column lists: Water, Agriculture & Forestry, Automotive, Biotechnology, Chemicals, ☒ Construction, Consulting & Services, Consumer Goods, and Education. The second column lists: Building Materials, Building Refurbishment, Consulting, Heavy Construction, Industrial Construction, ☒ Machinery, Organizations, Pipeline, and Policy & Safety. The third column lists: ☒ Drilling, ☒ Drilling & Grouting - Cement & Chemical, ☒ Excavators, ☒ Scaffolding, and ☒ Tractors. The categories "Construction" and "Machinery" in the first and second columns are highlighted with a light gray background.

# Explore people and content

The 'Explore' panel allows members to search for people or content based on a variety of filters and sorts.

The screenshot displays the 'The Water Network' search interface. The top navigation bar includes 'Navigate to' and 'The Water Network | by AquaSPE'. The main search area shows '1,245 results for water in Business Business Development'. The left sidebar contains filters for KEYWORD (water), TYPE (All, Content, People, Companies), TAXONOMY (Search tags...), EDUCATION (All), SENIORITY (All), and YEARS OF EXPERIENCE (All). The main content area lists search results, including 'Water Testing Blog Water Test Kit Store' and 'Water Network Research'. The right sidebar shows a list of recent activity, including comments and document creations.

**KEYWORD**  
water

**TYPE**  
All 1324  
Content 1124  
✓ People 696  
Companies 187

**TAXONOMY**  
Search tags...  
Job function 103  
Organization Type 154  
Agriculture & Forestry 56  
Automotive 8  
Biotechnology 11  
+ more

**EDUCATION**  
✓ All 324

**SENIORITY**  
✓ All 324

**YEARS OF EXPERIENCE**  
✓ All 324

**1,245 results for water in Business Business Development**

**Water Testing Blog Water Test Kit Store**  
Columbia, South Carolina Area  
Owner at Water Testing Blog & Water Test Kit Store

**Water Network Research**  
Zurich, Switzerland  
Employee at Zubr Capital  
Irrigation Water

**Maarten J. Waterloo**  
Amsterdam, Netherlands  
Senior Hydrologist at Acacia Water  
Hydrology Nut... Surface Flow A... Hydrochemistry Surface-Groun... + 2 more

**maarten waterloo**  
Gouda, Netherlands

**Water Network Research** liked a comment 19 minutes ago Water and ...

**Mohammed Sonbol** voted on the answer 25 minutes ago Water Tres...

**John Waweru Gakunga** commented on the Article Korean Model for WASH Development 26 minutes ago Water and ...

**Water Network Research** created the Article Guidance on Identifying Potential Sources of Water Contamination 26 minutes ago Water Trea...

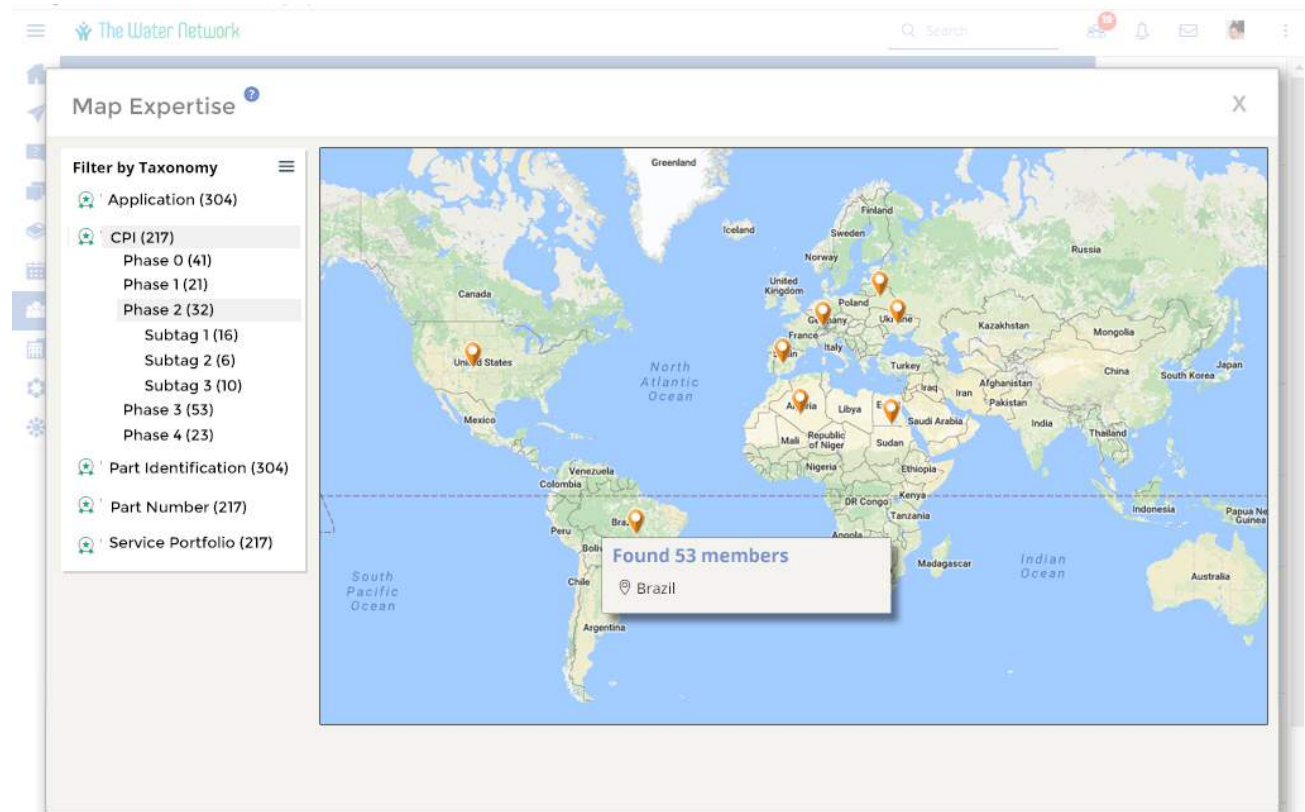
**Water Network Research** created the Document A Methodology for Locating and Managing Dynamic Potential Source Water Contaminant Data 33 minutes ago Water Trea...

**Sandip Magdum** created the Article Evaluation of SBR Cycle Design to Observe the Advantages of Selector Phase Biology 34 minutes ago SBR and ol...

**Sandip Magdum** created the Article Evaluation of

# Map your expertise

Map expertise<sup>1</sup> to see where your organization's expertise lies globally.



# Other great stuff to love



Custom roles & themes



High security backup



Multi-media library with document preview



Organizations pages:  
products, services,  
job board



Mobile apps for IOS,  
Android and Windows



Q&A with expert  
matching and relevance



Event registration



Integrated messaging



# Ranking of people and content

## Benefits

### Member Ranking

- Assess member's experience based on education, years of working, highest job title, etc...
- Community Tally adds to member's total rank to identify most valuable contributors.
- Highlight domain experts, & reduce time to answer questions

### Content Ranking

- Content (e.g. answers) are awarded more points from members with higher experience, matching knowhow, recommendations, or expert roles.
- Ranked content enhances SmartMatchPro™

The screenshot displays a user profile for Lissa Collins, a Manager at Water Green Technology. The profile includes a circular ranking gauge showing a score of 6.2, which is the sum of her industry experience (55%) and community tally. The profile is organized into several sections: Network (256 members), Industry Expertise (listing Green technology and Agriculture and Forestry with associated scores), Member of (listing Water Research, FCC Aquila, and Global Experts), Contact info (location, phone, and website), Summary (current role as Executive Director at Florida Earth Foundation), and Work Experience (previous role at Florida Earth Foundation).

**Lissa Collins** 55%  
Manager at Water Green Technology  
2014 - present

**RANKING** 6.2  
Industry experience: 55%  
Community Tally: 6.2

**Network** (256) SEE ALL

**Industry Expertise**

- Green technology**
  - Air Purification: 3
  - Greenhouse Gases: 48
  - Industry Expertise: 8
- Agriculture and Forestry**
  - Crop Farming: 48
  - Soil Carbon: 5

**Member of** SEE ALL

- Water Research** 60%  
Almost fifty per cent of the developing world's population lack...  
122 REQUEST TO JOIN
- FCC Aquila**  
Sustainability and Integrated Water Resources Management  
122 JOINED
- Global Experts** 70%  
The pressure on agriculture to produce more food for increasing...  
122 JOIN

**Contact info**

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- www.oxymem.com

**Summary**

**Executive Director, Florida Earth Foundation**  
My role involves supporting a young and ambitious team through the process of innovation, and implementation of online marketing strategies. I actively participate in the content creation and direction of online magazines such as www.wtrnd www.gcwweest.com.

**Work Experience**

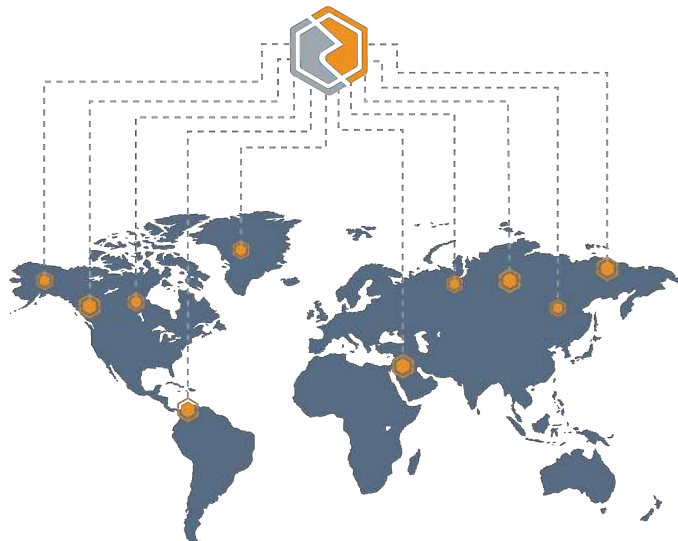
**Executive Director**  
**Florida Earth Foundation**  
February 2012 - Present (2 years 10 months)  
My role involves supporting a young and ambitious team through the process of innovation,



# Who's it for?

## Knowledge centric applications

Tailored solutions for specific use cases and vertical industries



Support, internal & client



Knowledge sharing



Energy



Software



Finance



Consulting

# Cost effective and flexible pricing model

## Community



Tallium Community  
to get started fast

## Pricing

from \$10,800

from \$54,000



Annual  
subscription

## Network



Tallium Network,  
custom white labeled



Thank you !



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