TALLYFOX

A universe of questions.

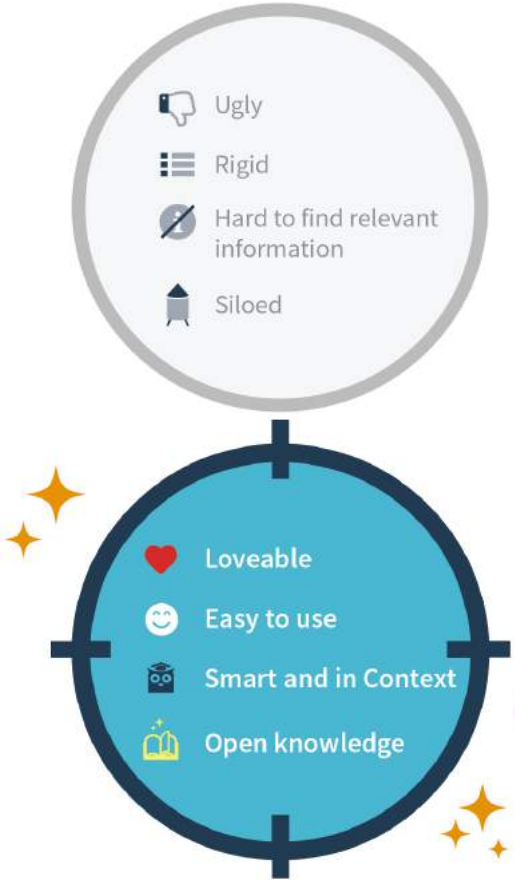
A network to connect you to knowledge.

April 2017

Trudi Schifter
Founder & Chairman

trudi@tallyfox.com
+ 41 79 800 6383
Trittligasse 12
8001 Zurich
Switzerland

As human knowledge doubles every 13 months, existing IT Solutions fail



This is the **Current market** situation…

…but this is what the **Market needs!**
Open knowledge
Tallium!

TALLYFOX

Sources: IBM, Buckminster Fuller "The Knowledge Doubling Curve"

©2017 TallyFox Social Technologies AG – all rights reserved - Trittligasse 12 8001 Zurich Switzerland

TallyFox Tallium – knowledge discovery made fun and easy

Discover people and content relevant to you

Discover Experts:

Relevant people automatically highlighted, and suggested based on your interests.

Get Answers:

Find correct answers to your questions, or be notified when you're the expert.

Discover Content:

Ranked and relevant content is suggested (e.g. documents, articles, work groups, discussions...)

TALLYFOX

©2017 TallyFox Social Technologies AG – all rights reserved - Trittligasse 12 8001 Zurich Switzerland

How we do it? - unique algorithms and architecture

Correlation algorithms ..... and ..... Architecture

SmartMatchPro™

Relevance

Member Ranking
Domain Expertise
quantified

Open Knowledge

Three Level Taxonomy

Configurable

Multiple Vocabulaties

TALLYFOX

©2017 TallyFox Social Technologies AG – all rights reserved - Trittligasse 12 8001 Zurich Switzerland

Discover as you browse

SmartMatchPro™ displays dynamic **Relevance %** as you browse.

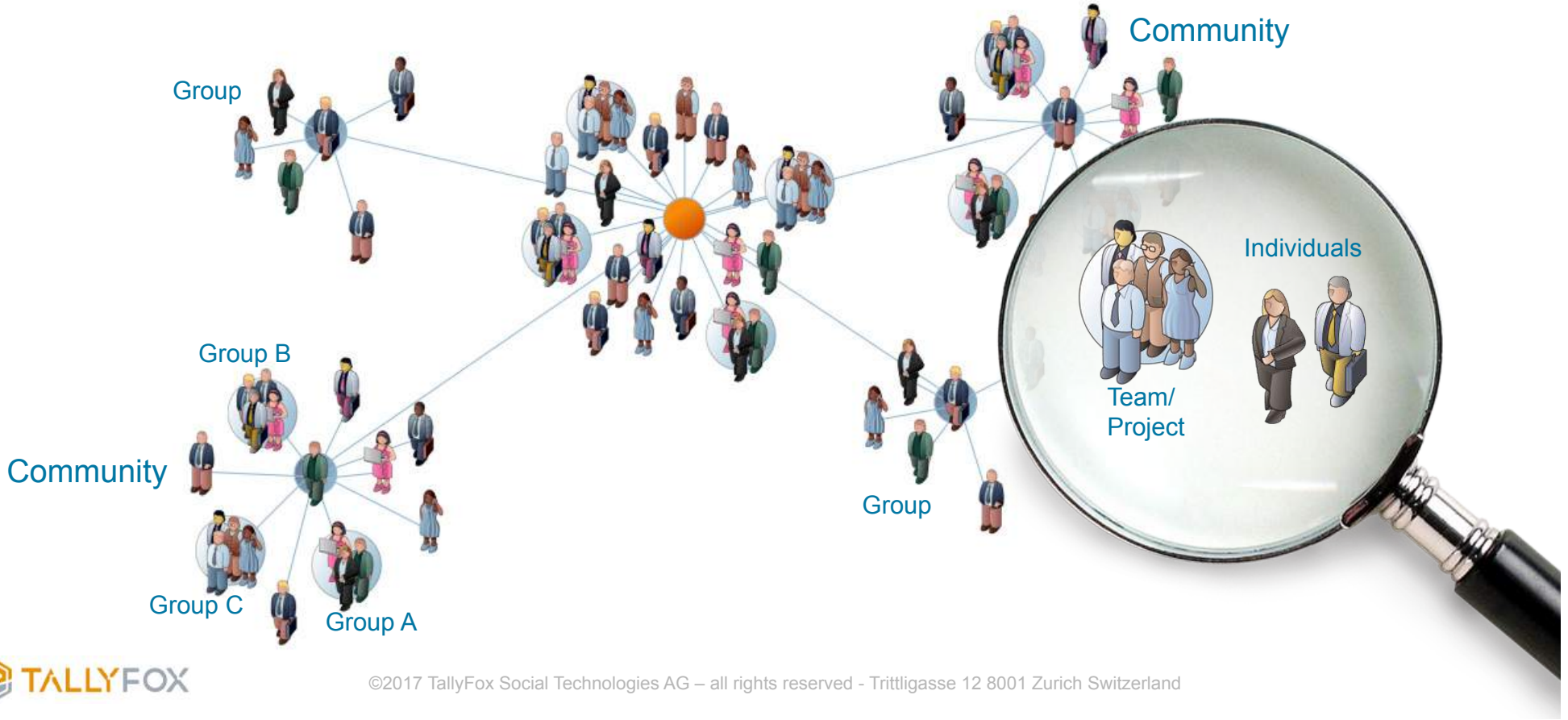
Members and content that match your interests will be highlighted to you.

TALLYFOX

©2017 TallyFox Social Technologies AG – all rights reserved - Trittligasse 12 8001 Zurich Switzerland

TallyFox Tallium Platform turns Workspaces into Ecosystems

Ecosystem with Workspaces inside



TALLYFOX

©2017 TallyFox Social Technologies AG – all rights reserved - Trittligasse 12 8001 Zurich Switzerland

Virtual workspaces for teams, projects & programs

Teams are 40-60% more efficient when supported by a virtual workspace

Communicate & collaborate

Quickly find experts

Manage & find content

Get answers fast

Break information silos

TALLYFOX

©2017 TallyFox Social Technologies AG – all rights reserved - Trittligasse 12 8001 Zurich Switzerland

Product configurations – Community and Network

Product Options

TallyFox Tallium is a flexible platform,
delivered in two options: Tallium Community or Tallium Network.
Start fast with one Community or multiple teams
and link them into a Network with ease as you grow.

Tallium Community:

2 - level structure

Community & Groups

Standard branding

200 GB Storage

Mobile App

Tallium Network:

3 - level structure

Network, Community & Groups

Custom themes

1 TB Storage

Dedicated Apps

White-label

TALLYFOX

©2017 TallyFox Social Technologies AG – all rights reserved - Trittligasse 12 8001 Zurich Switzerland

Responsive design + dedicated mobile

Platform is designed to be fully responsive for mobile, pads, and web access.

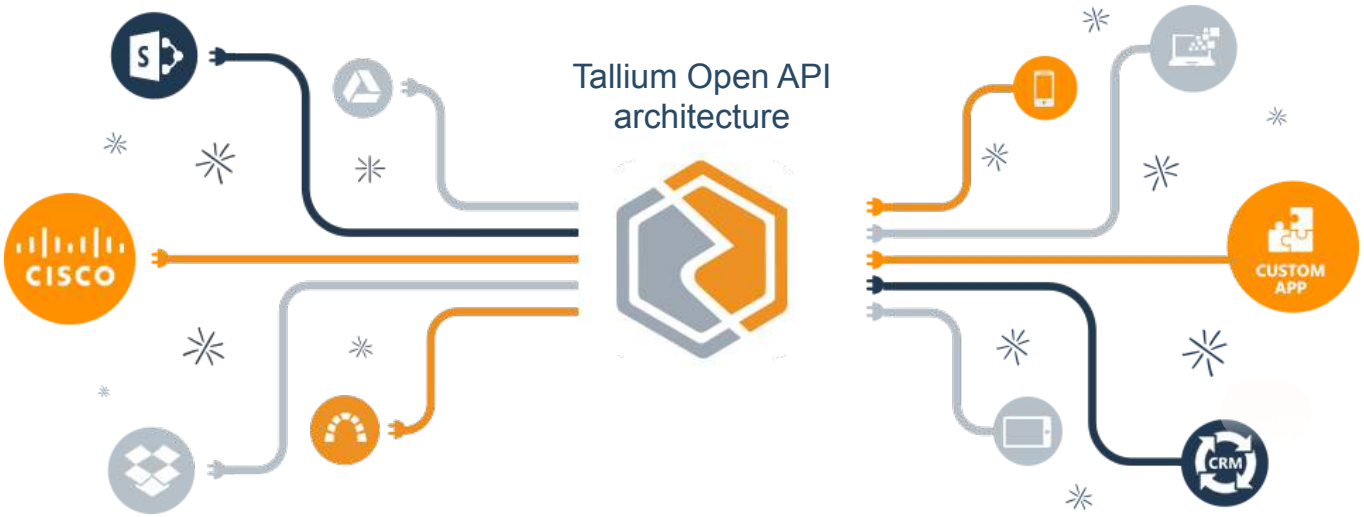
All latest version of standard browsers supported.

Dedicated apps for iPhone and Android.

TALLYFOX

©2017 TallyFox Social Technologies AG – all rights reserved - Trittligasse 12 8001 Zurich Switzerland

Open API architecture



TALLYFOX

©2017 TallyFox Social Technologies AG – all rights reserved - Trittligasse 12 8001 Zurich Switzerland

Tallium Configurable access rights & security

Tallium shares knowledge within and across digital workspaces

Boundaries only
where you want them

TALLYFOX

©2017 TallyFox Social Technologies AG – all rights reserved - Trittligasse 12 8001 Zurich Switzerland

Unleash your expert network

Powerful expertise-based taxonomy

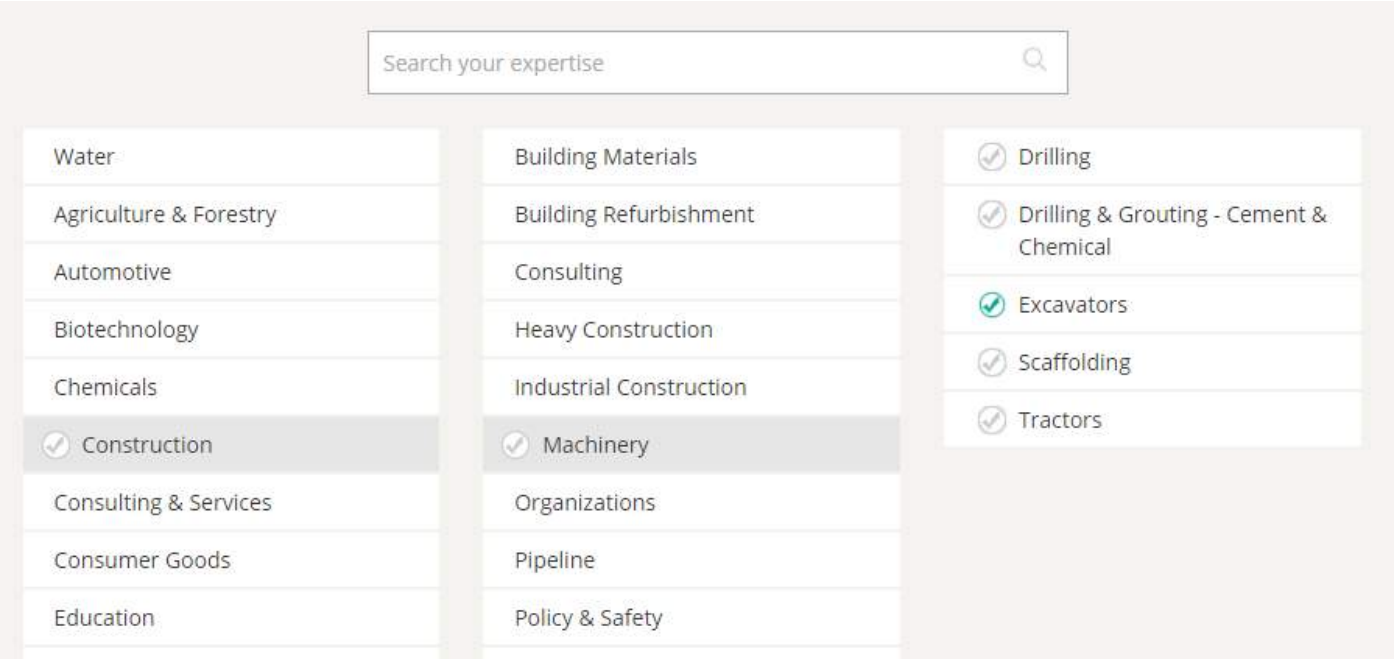
Customized for each client

Familiar company terms

Quickly identify experts

Easy user interface

Personalized for experts

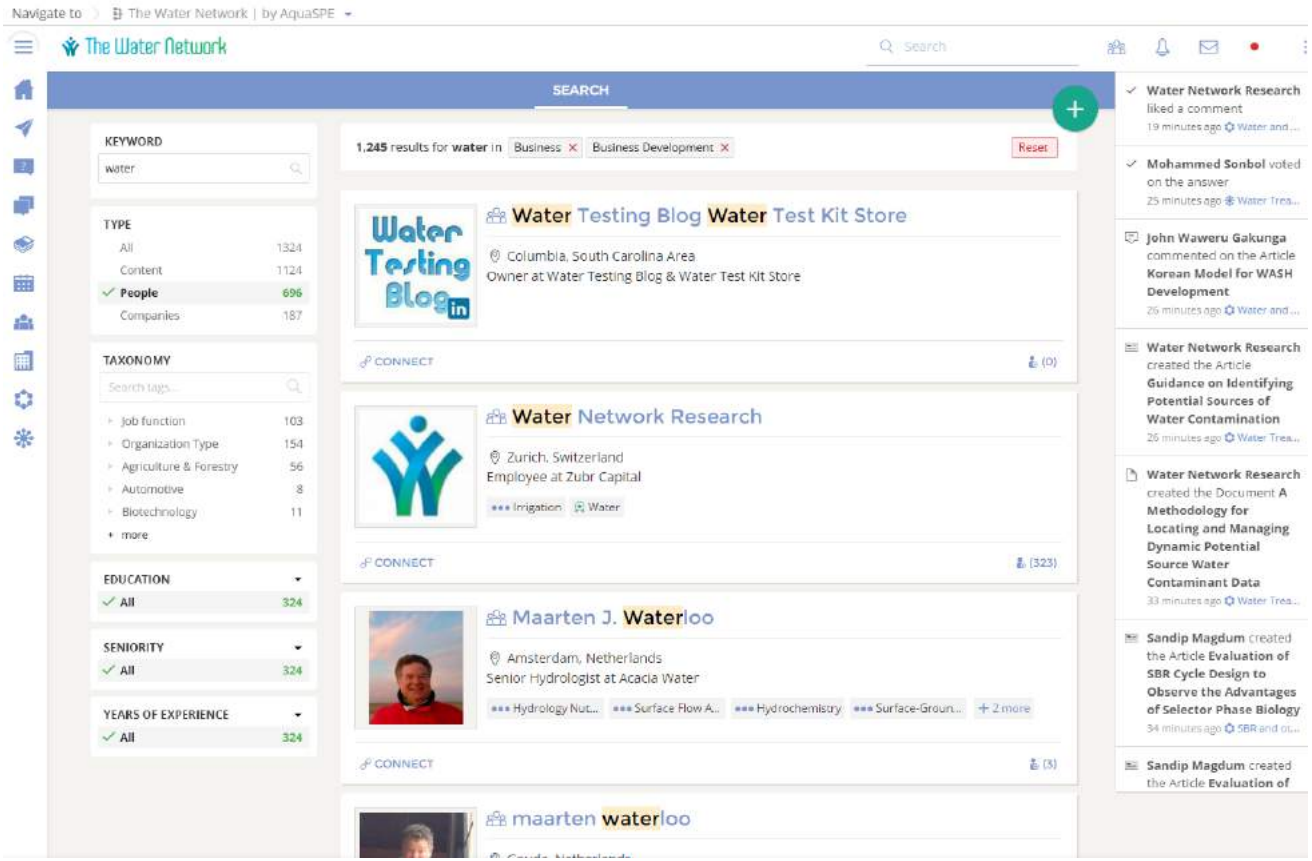


TALLYFOX

©2017 TallyFox Social Technologies AG – all rights reserved - Trittligasse 12 8001 Zurich Switzerland

Explore people and content

The ‘Explore’ panel allows members to search for people or content based on a variety of filters and sorts.

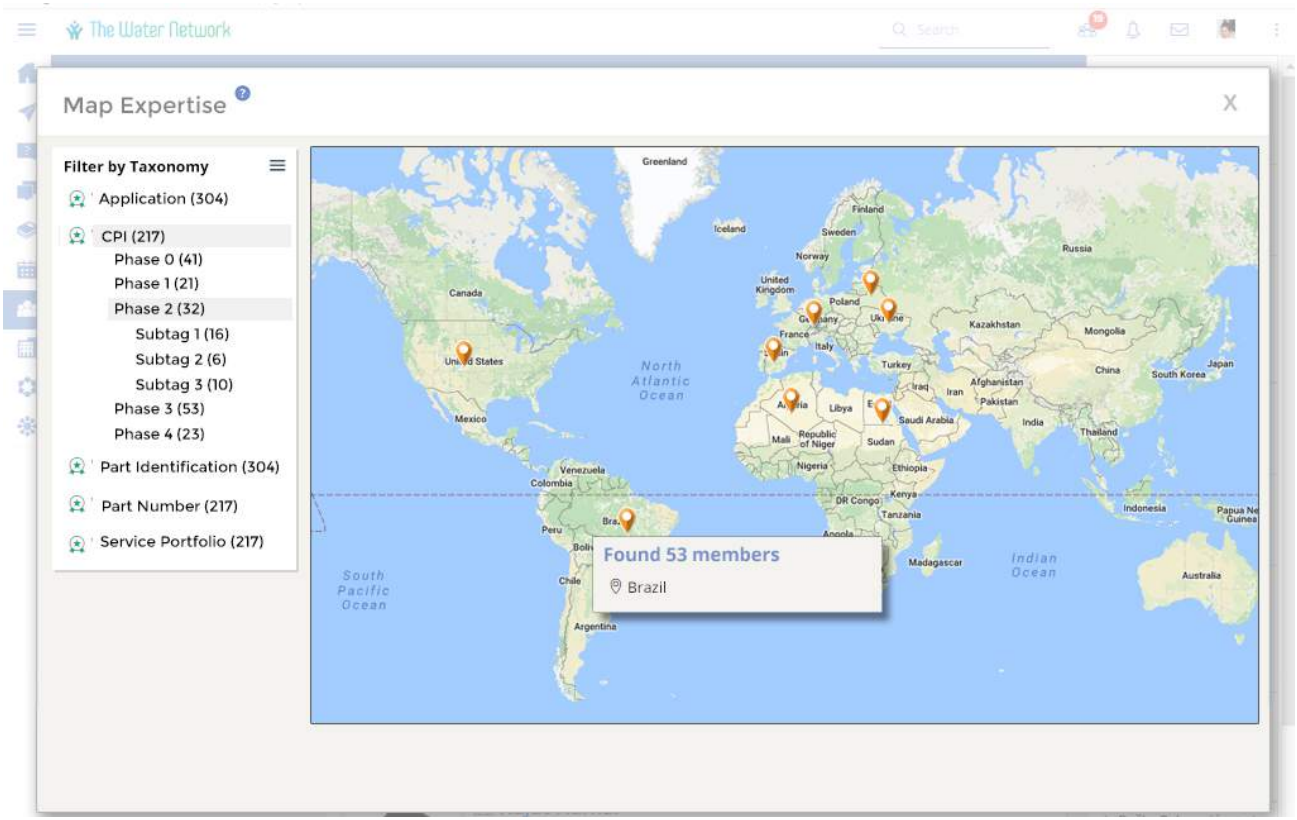


TALLYFOX

©2017 TallyFox Social Technologies AG – all rights reserved - Trittligasse 12 8001 Zurich Switzerland

Map your expertise

Map expertise[1] to see where your organization's expertise lies globally.



[1] Coming soon

©2016 TallyFox Social Technologies AG – all rights reserved - Trittligasse 12 8001 Zurich Switzerland

Other great stuff to love

Custom roles & themes

High security backup

Multi-media library with document preview

Organizations pages: products, services, job board

Mobile apps for IOS, Android and Windows

Q&A with expert matching and relevance

Event registration

Integrated messaging

TALLYFOX

©2017 TallyFox Social Technologies AG – all rights reserved - Trittligasse 12 8001 Zurich Switzerland

Ranking of people and content

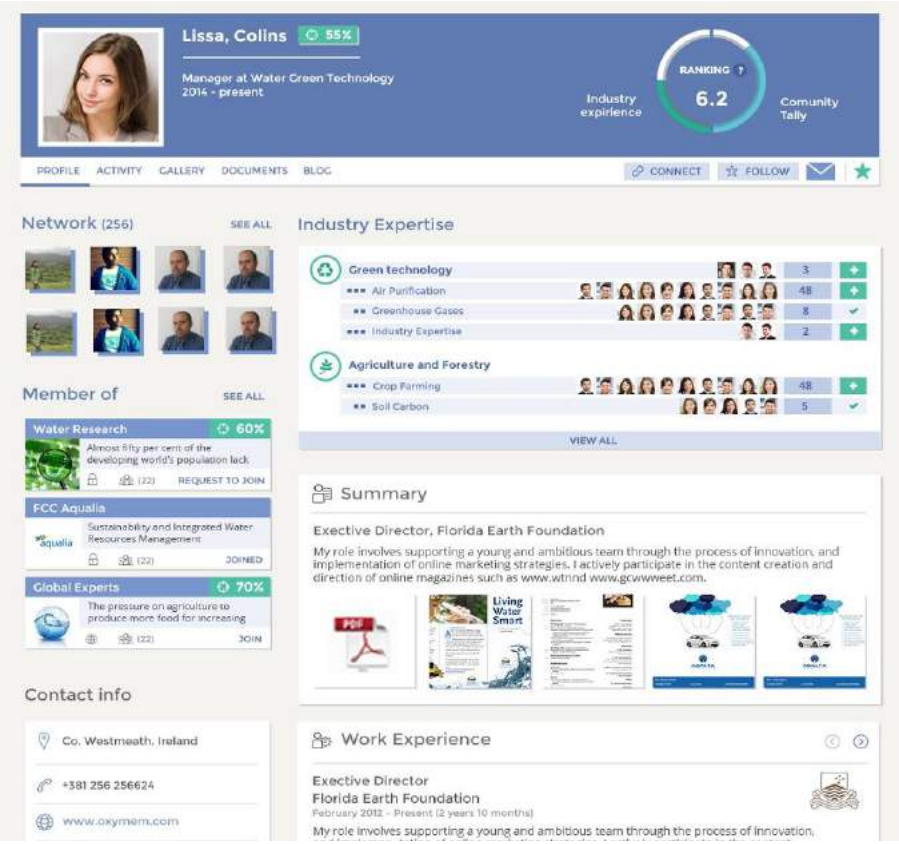
Benefits

Member Ranking

- Assess member's experience based on education, years of working, highest job title, etc…
- Community Tally adds to member's total rank to identify most valuable contributors.
- Highlight domain experts, & reduce time to answer questions

Content Ranking

- Content (e.g. answers) are awarded more points from members with higher experience, matching knowhow, recommendations, or expert roles.
- Ranked content enhances SmartMatchPro™

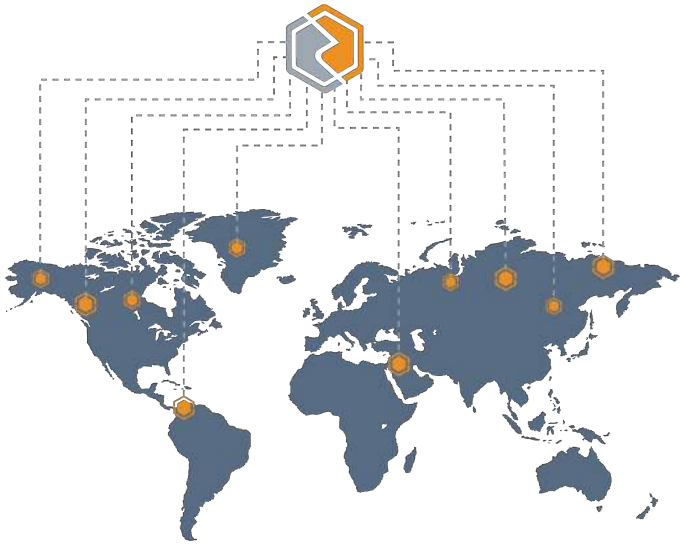


©2017 TallyFox Social Technologies AG – all rights reserved - Trittligasse 12 8001 Zurich Switzerland

Who‘s it for?

Knowledge centric applications

Tailored solutions for specific use cases and vertical industries



- Support, internal & client
- Knowledge sharing
- Energy
- Software
- Finance
- Consulting

TALLYFOX

©2017 TallyFox Social Technologies AG – all rights reserved - Trittligasse 12 8001 Zurich Switzerland

Cost effective and flexible pricing model

Community

Tallium Community
to get started fast

Pricing

from **$10,800** — from **$54,000**

Annual
subscription

Network

Tallium Network,
custom white labeled

TALLYFOX

©2017 TallyFox Social Technologies AG – all rights reserved - Trittligasse 12 8001 Zurich Switzerland

TALLYFOX
Thank you !
Trudi@TallyFox.com
+41 79 800 6383
Trittligasse 12
8001 Zurich
Switzerland